



## PRESS RELEASE

**Venturi Wireless Revs Up Mobile Broadband Performance with V5000 Optimization Engine**

*Company Announces Industry's Most Scalable Broadband Services Optimization Solution*

**SUNNYVALE, Calif.—October 24 , 2006**—Venturi Wireless, a global provider of mobile broadband services optimization, today announced the immediate availability of its V5000 Optimization Engine. The V5000 allows mobile and wireless operators to more quickly adapt to accelerating demand for high bandwidth data and multimedia services, while new capabilities further enhance subscriber experience for email and video streaming over 2.5G, 3G and 4G networks. The company is currently deploying the V5000 in two live operator networks in the Asia Pacific region and is conducting trials with several other mobile operators.

The V5000 includes a carrier-grade server appliance and the company's optimization server software, featuring Venturi's patented Adaptive Airlink Optimization™ technology. The V5000, which replaces the V3000 product series, offers mobile and wireless operators and their subscribers the following additional advantages:

- **Architecture** scaleable to tens of millions of subscribers, thereby meeting the requirements for mass market deployment to handset users. The V5000 further enables operators to adapt to data traffic growth by allowing the addition of incremental capacity.
- **Enhanced multimedia optimization** allocates the maximum available bandwidth and reduces start-up time for streaming video sessions, allowing users to begin enjoying their video content more quickly and ensuring higher frame rates, fewer freezes and fewer instances of "slideshow" mode.
- **Enhanced email upload and download** speeds the delivery and receipt of SMTP and POP3 email messages, including messages with attachments.
- **Carrier-grade manageability** ensures the highest availability and most efficient management of mass market-scale optimization deployments.

"To grow consumer and business adoption of mobile broadband services, mobile operators must adapt to the needs of their subscribers. With our customers, we've found that providing a superlative experience keeps those subscribers coming back for more," said Bret Sewell, CEO and president of Venturi Wireless. "Venturi helps operators to deliver a level of speed, application consistency and service availability that eclipses that available on any comparable network. And we do that while dramatically increasing the efficiency of the existing network."

**Availability**

The Venturi V5000 Optimization Engine is available today directly from Venturi Wireless and from Venturi's global reseller partners. The VClient Laptop Edition for Windows 2000/XP and Mac OS X is available from Venturi's mobile and wireless operator customers. For further information and pricing, including information about the VClient Handset Edition for smartphones and feature phones, please contact Venturi at <http://venturiwireless.com> or (408) 215-5100.

**About Mobile Broadband Services Optimization Provider Venturi Wireless**

Venturi Wireless is the trusted leader in mobile broadband services optimization for mobile and wireless operators worldwide. Venturi's patented carrier-grade solutions maximize network efficiency and deliver the most compelling mobile user experience available for both data and multimedia applications. Venturi has the largest active mobile broadband user base and offers unparalleled expertise in mobile broadband deployment. The company's mobile and wireless operator customers include Verizon Wireless, Tata Teleservices, Reliance Communications, Unwired Australia and WILLCOM. Venturi Wireless is headquartered in Sunnyvale, California, with offices in: Bridgewater, NJ; Kansas City; Dallas; Tokyo; Mumbai; and Seoul. Find more information on the Web at <http://www.venturiwireless.com>.

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